District Proposes 32 Residences.

The first of a new home group in Oxford Gardens has been compreted by J. B. Peppin, well known Oakland builder. This tract the latest Peppin project, is located at Fifty-fifth avenue and Walnut street in East Oakland and will comprise 32 residences of French. English and Norman types. The location is but a block from the Seminary avenue business district, two blocks from the San Francisco trains, two blocks to local transportation and four blocks to the beautiful new Frick school build-Three homes are now comamong them the display home to be known as "Oxford House." The builder states:

This pretentious small home of six rooms, a story and a half in height, is featured by the introduction of several unusual ideas in home design and decoration. The living room walls are finished with interior stucco capped by a ceiling with beams of natural wood. Hand carved ornaments, a Censet stone mantel of special design and lighting fixtures expressing individuality, are of particularly striking ap-

NEW WALL PAPER "A tapestry wall paper of new design and window ledges in colored tile set off the dining room. "The kitchen is ultra-modern and complete with Servel refrigerator, Concealo cabinets, tile sink and with a breakfast room opening from it finished in orange and yel-The bathroom is in blue tile with selected porcelain fixtures and a metal Among other facilities are a Gleewood furnace, piped to every room, and a hot water supply furnished by a Hoyt water heater. The patio beautifully decorated with lawn and shrubs while the exterior hardwere of old iron and strap hinges reminiscent of French archi-The large basement contains a laundry, a garage and a furnace room. An attractive scheme

EASY PAYMENTS



Mumonstrates the advantages of

HIGHLANDS

Study the zones of activity in the East Bay district and you will find that the Oakmore district leads.

Mere you will find more home construction, more home improvements.

This activity totals mil-Fions of dollars and it proves as nothing else can the recognition of the advantages of this district by discriminating buyers.

We urge you to visit the property now and make your selections before the ben sites are gone.

A little down and a little each month is all that is sequired for ownership.

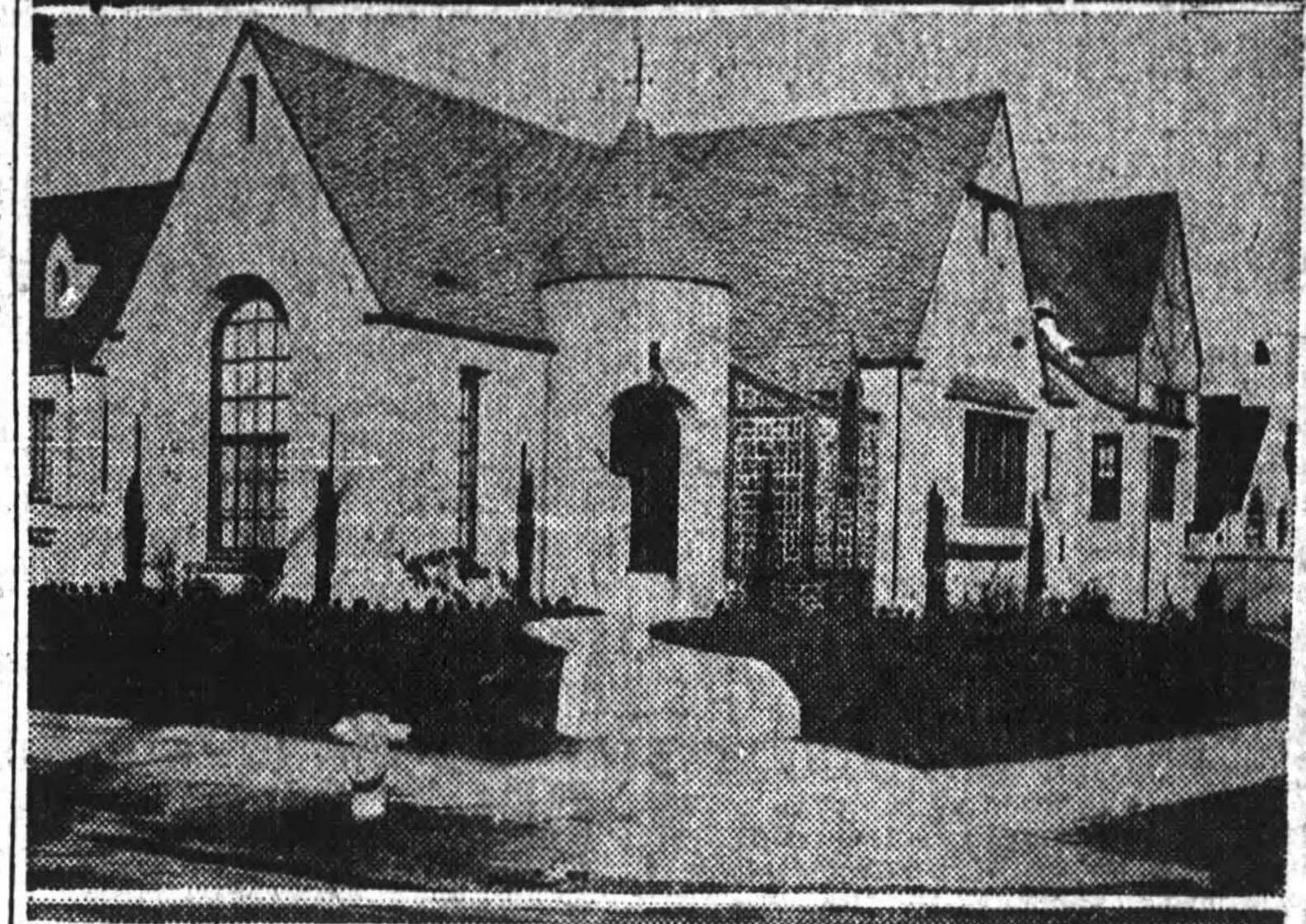
Walter H. Leimert Development

Out Park Blvd. to property

Oxford House in Oxford Gardens

Oxford House, constructed by J. B. Peppin, has been selected as a display home by Montgomery Ward and Company. Unusually designed and beautifully furnished and decorated, Oxford House should attract throngs. Servel electric refrigeration has been installed by Pollards. The location is at Fifty-fifth avenue and Walnut street just above Foothill.





the site of the old Hotel Jackson Real Estate Board were moved public buildings in the larger cities. at 1569 Jackson street in prepara- during the past week from the lowed by the Montgomery Ward tion for the construction of a new Porter building on Fifteenth street company in showing the possibili- hostelry is reported by Mrs. Ethel to the new California building on ties in home atmosphere of Oxford M. Vernon, owner of the property. Franklin street. dining room and two smaller ban- ers-one for the use of realtors Mortgage and Security company of messazine and a delightfully ap- sult the "block" book which lists living from the insurance business House and to enjoy its hospital Berkeley are financing the tract. pointed sun parlor and ball room the owner of every

> MILLION FOR CITRUS GROVES The National Orange Company, owning 736 acres of the choicest orange and lemon groves in Rivto Oscar Crowell of Riverside. two large, modern packing houses.

une 15, 1947, and callable on petroleum, it is stated. Liberty Loan bonds.

The value of dairying industry in their part when the movement gets for a consideration of \$1,000,000. California last year was \$130,000,- under way." 000-thirteen times that of all the dated June 15, 1927, bearing ahead of every mineral production in the development of the iterest at 3% per cent, maturing in California with the exception of Verde Valley. The auto travel

943. The offering will be a com- by Benjamin Franklin in 1752 after bined offering for cash and in ex- he had performed his historic kitechange for outstanding Second and-key experiment to draw lightning to the ground.

ravages of fire, there is an appar- sult that though expressions ent tendency to stress the enormous pleasure as its appearance are \$600,000,000 per year and to give the minds of its viewers that less prominence to the appalling such a home as the one in which fact that nearly 15,000 lives are they would care to live. For the scourge," states C. D. Babcock, of but were rather avoided in our the Fireman's Fund Insurance Co. selections. Only good usable fureral inspections, particularly in al These are only a few of the essen- House is genuinely an educational if we really care enough about saving human life to put our shoul-

ders to the wheel. functions, commercial organizations, the serv- started the manufacture of chesterchurches, schools and other organ-

tween Blythe and Arizona now uses a ferry in crossing the river.

Selected by Montgomery Board Luncheon on Ward Company.

dens, after weeks of preparation, ues, offered by the foremost furica, and the final choice as made French and Norman types.

Ward & Co. as stated by them fol of a display home its liveableness 'An the public discussion of the is entirely overlooked, with the reloss, amounting to nearly rule, there is a lingering doubt out annually by the red reason extremes were not niture of reasonable cost, tasteful has been made by the fire preven- but without unnecessary frills, was accepted. Our display is one of escouraged as a rule by the men, and sentials, well arranged. The living room has the conventional rug. chesterfield set, occasional chairs, bridge and floor lamp, piano end table, etc.; the dining room has a with the losses caused by graceful set, of table, chairs and buffet; each of the three bedrooms has its individual set in keeping with the requirements of average standards, and the breakfast room is made cheerful with its table and chairs of pleasing color and design.

"Probably a model home is more apt from a descriptive standpoint than a display home, though to the person who wishes to really study value, quality and design, Oxford

the newspapers, the field sets, art chairs, and lounge city officials, chairs at 1421 Third street, Berke-

> production will exceed \$200,000. Alfred H. Francon and H. C. Lorched are owners.

> SAN DIEGO INDUSTRIES. The industrial activities of San Diego are growing rapidly. Indusrial plant output formerly rated at a million dollars a year, has, acording to record, reached between March 1, 1926, and March 1, 1927, a valuation of \$2,500,000.

Decorations and Furnishings To Discuss City Planning at Wednesday.

Edward D. Landels, executive secretary of the Oakland Major is announced as ready for the re- Highway and Traffic Committee of ception of the throngs of appre- One hundred, will be the speaker ciative home lovers who will in- at the luncheon meeting of the spect it. Selection of its decora-tions and furnishings were made Oakland Real Estate Board in the by the Montgomery-Ward Com- dining room of the Leamington pany, only after careful considera- hotel next Wednesday noon, it was tion of the styles, qualities and val- announced yesterday by Emil Fritsch, president of the board. Landels was to have addressed

members of the board at a previous meeting but postponed his adto profit by their intensive study. dress until Wednesday in order to allow Stephen Barnson, state rea estate commissioner who was visitor in Oakland on that day to speak before the Oakland realtors. Landels will discuss city planning from the standpoint of streets, highways and traffic. He will explain plans for the development of Oakland along lines prescribed b Harland Bartholomew and other city planning experts who make survey of the situation in Oakland under the direction of the Major Highways and Traffic Committee of

> music and entertainment has been and a large attendance is expected, managing director of the board.

three important furniture centers of the country. While Bonynge announced that his buying pilgrimage is primarily to select stock for his new store. which will open at 600 Grand ave-

nue early in September, he also plans purchases to be shipped immediately to care for the present demand in his temporary quarters at 446 Santa Clara avenue, near

now under construction, it is stated, scope, though located in a suburban neighborhood. The site, according to Bonynge, was chosen after an intensive survey of the Eastbay territory, and the selection made as a result of the economy of the location as well as the accessibility and advantageous parking conditions for motorists.

Stanislaus County to Seeks Entertainment

Stanislaus county will seek entertainment of delegates from the east to the National Real Estate P. S. Bomberger, realtor of Modesto. Bomberger has advised the California Real Estate association that Modesto hopes to secure one of the special trains passing through his city to stop over for a short according to Fred R. Caldwell, time, and visit Vesem'te as well as



Built by J. B. Peppin and Completely Furnished By Montgomery Ward & Co.

Drive Out Sunday

Open for inspection all day Sunday and open daily thereafter from 10 A. M. to 5 P. M., and from 7 to 9 P. M., with hostess to point out the many specially fine features

And - Remember!

Ward's Will Furnish YOUR Home in Correct Taste With High Grade Furniture at Lowest Prices.

Montgomery Ward & Cos

Oakland, Calif.

THE RESIDENCE OF THE PROPERTY OF THE PARTY O

Stour Hours.



You will find you can own one of these homes, fitted with many of the conveniences ordinarily found only in the most expensive homes, for much less than you could buy them anywhere else in Oakland.

Come out today, see the beautiful French and English Norman homes already completed, and choose one for

The homes in Oxford Gardens are most unusual, without as well as within. Many ideas are entirely new in building in Oakland. Arched and beam ceilings in the studio living rooms. Sunken bookcases. Latest tile fireplaces. Hand-carved wood work. New wall treatments. Tapestry

Kitchens equipped with Concealo cabinets, Servel refrigerators. Tile sinks in colors. Inlaid linolem. Gas furnaces. Water heaters.

Dainty tile bathrooms, in pastel shades, with rubber shower curtains to match.

Gardens landscaped to suit the general plan of the tract. ALL THE LATEST IDEAS IN INTERIOR DECORATION, are INCORPORATED IN THESE UNUSUAL HOMES.

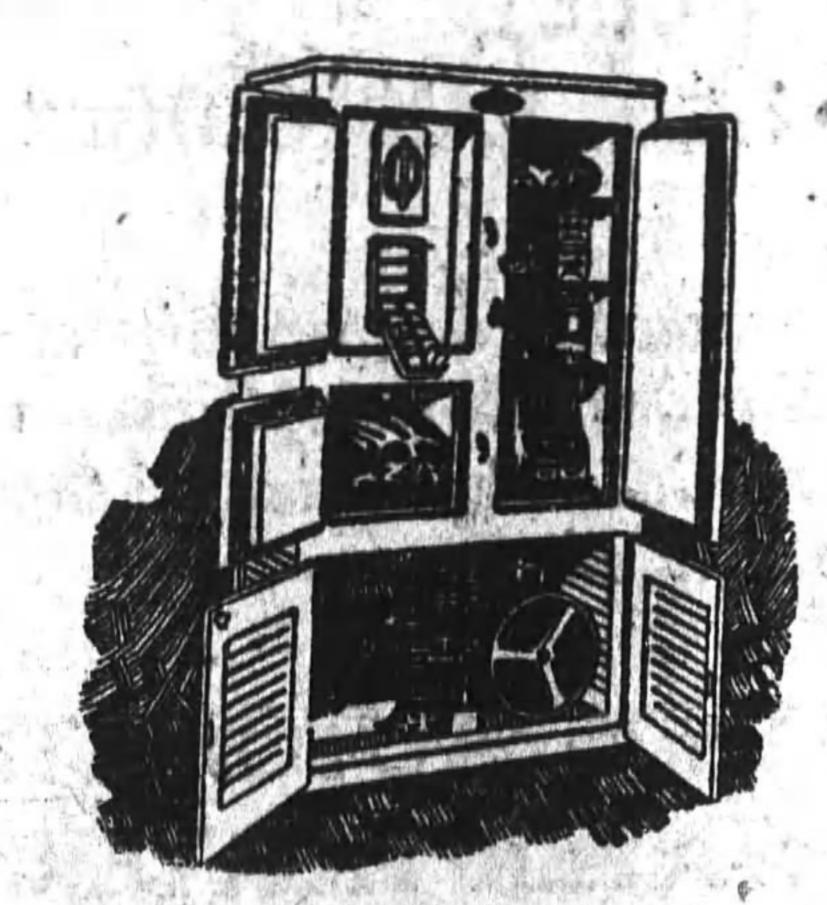
Prices \$7250 to \$9500 TERMS

J. B. Peppin, Builder

To reach Oxford Gardens

By auto: Drive out Foothin Blvd. to 55th Ave., up 55th Ave., 3 blocks to Oxford Gardens. Ave., walk down Fleming 1 block to 55th Ave., turn right

By train: Take S. P. train from San Francisco, get off at Semi-nary Ave., walk north 1 block to Walnut, west 1 block to Oxford Gardens. Follow Arrows.



This Beautiful Peppin Home 55th and Walnut Sts.



"Ice by Wire"

No waiting for ice deliveries perfect refrigeration every day-keeps milk fresh for weeks-eliminates food spoilage no odors no moisture.

--- Also heat is supplied by Electro-Gas Floor Furnaces Just Turn a Key — lighted by electricity — eliminating matches. Heat in an instant. No ashes—no dirt—no soot.

PHONE GLENCOURT 314



New Furniture Studio Opens

and distinctive objects for the home have been collected to present with the opening of the new store,

Bonynge's Furniture company has opened a spacious new store at 600 Grand avenue. Many new.

Large Six-Story Residential Hotel Opened at 3459 Piedmont Avenue.

The Hotel Piedmont at 8459 Piedmont ave., six story residential hotel, is formally opened today; Miss A. Corum is the owner. Conceived and built by Louis R. Holm of the East Bay Builders, Inc., the structure is of steel frame and reinforced concrete construction and contains 130 outside guest rooms. each with a sunny outside bath. The architecture is of the feudal period, being copied for the Chateau of St. Agil, in France. The hetel will fill a need for this type of accommodations in the growing Broadway-Piedmont district, it is stated. The announcement reads: The hotel will be a residential hotel, catering to permanent guests.

A la carte service will prevail in the restaurant, which seats 100 people; special attention is being paid to the cuisine. Furnished completely by Breuners, the hotel well appointed and contains all the conveniences to be found in the betelimination of noise have been installed throughout. The keynote master radio sets in the lobby, with radio plugs in each room allowing the guests to plug in on three different programs.

"A unique feature of the hotel and commands a view of a great portion of the city.

the equipment. Genuine Frigidaire the spacious kitchens. Ornamental hardware from Maxwell Hardware, Marshall & Stearns wall beds, Marcus & Merrick wall papers, a Keter plumber, have been used. Zecompany's yards, . Electrical

Several apartments in the Eastbay district during the past week have modernized their equipment and made installations of genuine Frigidaire. Among these are the Clinton Bay View apartments, owned by Joseph Coward and located. at 2021 Clinton avenue, Alameda and one owned by Mrs. C. E. Sanford at 1074 East Thirty-third street, Oakland.

According to the Frigidaire corporation, Coward made this installation after his experience with seently built and after having had in renting an apartment building so equipped. Coward states:

rented was an agreeable surprise as all were leased, and the tenants waiting to move in before the building was completed. I feet this was in a large measure due to the fact that they were "Frigidaire. equipped," for invariably the first the Frigidaire water-cooled type U compressor has naturally proven

was the realization that to keep | lumbia by W. P. Ogilvie, a Berpace with the competition of newer | keley resident, resulted in the dis-

ter of what kind of refrigeration | week, according to announcements | to use. Price, of course, was a made yesterday by the company of consideration, but not everything ficials as it is the value received for | Ogilvie, who is an ardent fishermoney epent that counts in the man, has made it a summer proclong run. On that score genuine thee for years to spend a month in Erigidaire was an unquestioned the British Columbia country, Twochoice. I was sure the equipment years ago he was attracted by a would give satisfactory service as faintly of Haida Indians who were I number among my acquamtances conspicuous by the cleanliness of epartment owners who have had their wearing appared and the these installations in as many as luster of their cooking utensits. tive and six houses. Therefore I - thou investigation Ogilvie lehrne than one that was untried, was the la certain dake and once a wrell-Frigidaire I am sure of the per jor the lake for cleansing The In

in Oakland

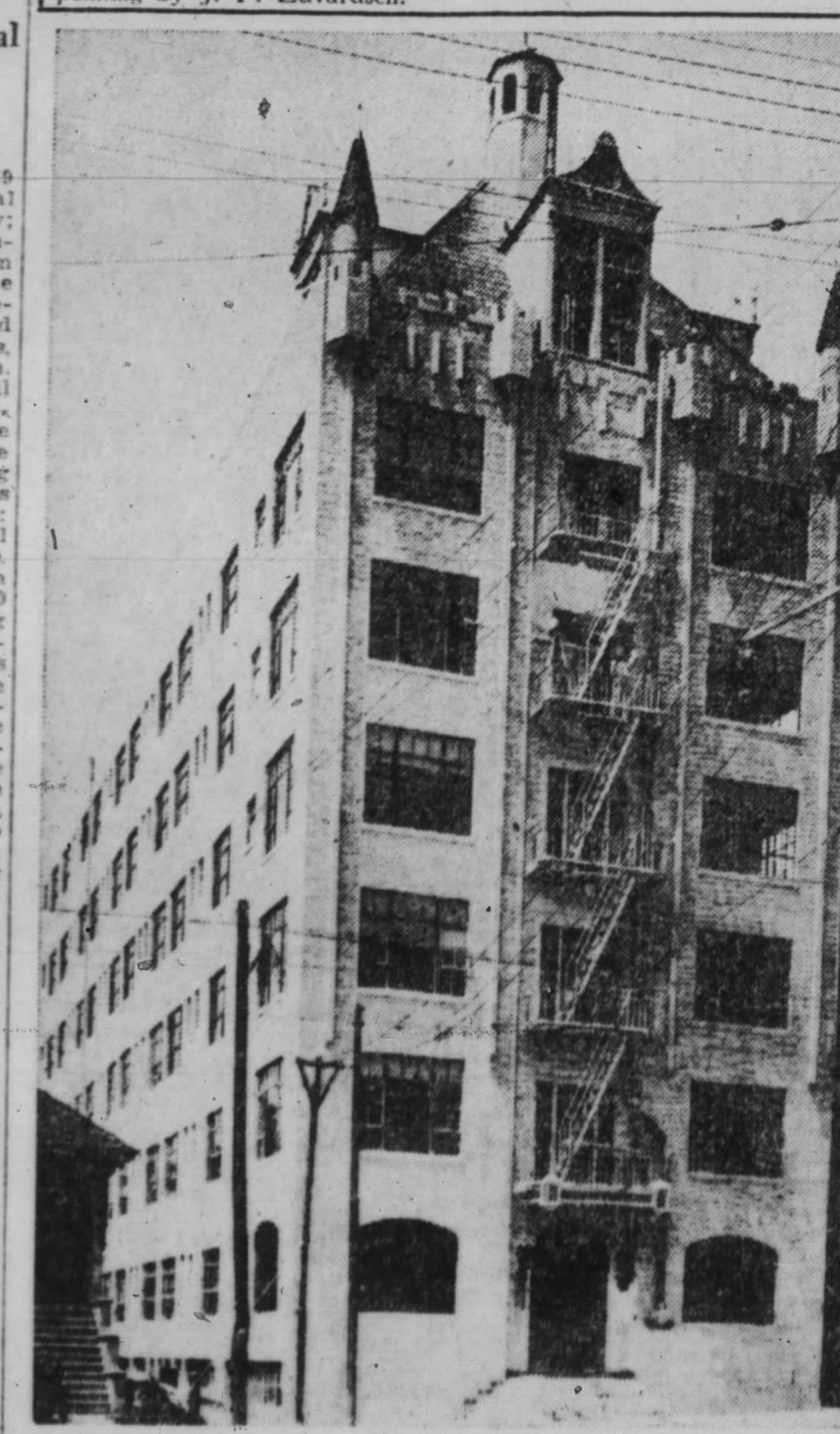
who is personally supervising prep- carriens '

Estudillo avenue, San Leandro. don and Berlin.

arations for the event.

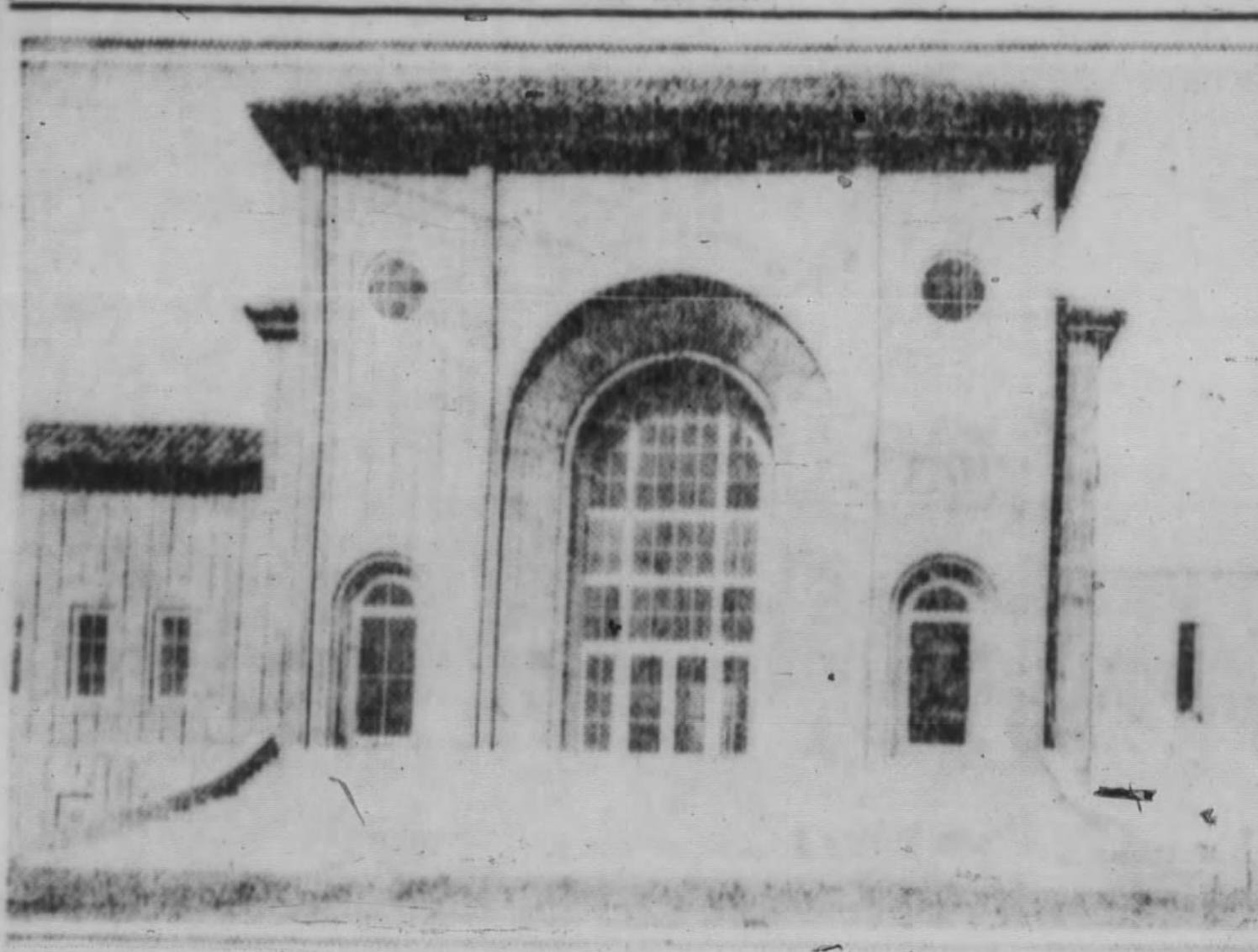
Hotel Piedmont Opened

Six-story structure at 3459 Piedmont avenue opened today. Miss A. Corum is the owner. The building was built by the East Bay Builders Inc., headed by Louis R. Holm and financed by M. W. Cardwell, head of the Building Loan & Finance company. 7 quipment includes genuine Frigidaire refrigeration, Marshall & Stearns wall beds, structural steel from Herrick Iron works, lumber from Loop Lumber & Mill company, and all interior decorating and painting by J. P. Edvardsen.



Massive Entrance

Grand stairway of Sunset Mausoleum as it appears to date. Within a few weeks marble will be set.



In the case of Mrs. Sanford it of A fishing trip into British Cocovery of a new cleansing comperative. Mrs. Sanford's statement | pound and the establishment of the Dox factory in Oakland which With me it was simply a mat- | opened on a production basis this

He Estates will not be compound method uses ABC's instead of

Visitors, see directed to reach tional and an international bush of the largest chain of secretarial

Estudille Estates via Foothill boul- ness. Cases of the product have schools in the country, has been in

evard of East Fourteenth street to not only been sent East but to Long Oakland for the past week making

disappoint and Fred Wood; and for filling and pasteing the hieroglyphics



B. Dickinson

Who has opened a unit of his

Henshaw building, Oakland.

much as the little service that may los blue to the take which ha found

throughout the year. An an-"Like other schools of the Diek-

all arrangements to open. He will

"Joseph B. Dickinson, author of

The new plant is planning a na- the system, and general supervisor

2324 San Pablo Ave.

Window Shades HOTEL PIEDMONT shorthand course. The Dickinson

-. Window Shade Co. 2277 E. 14th St. Andover 2986°

Ralph A. Knapp, Vice Presi- New Addition to Grand Avedent of State Realty Association, to Preside. Completed.

The Mortgage and Finance divimeeting at the Hotel Leamington, at the Embarcadero at the head of Friday, May 25, beginning at 9:30 Lake Merritt, the Spanish archia. m. and concluding with the noon | tecture of the building is in keep-

luncheon, it is announced. keley, San Leandro, and Haywards only following the trend of the will preside at the meeting.

conference, Knapp remarked: financing methods and that some description reads:

C. J. Struble, vice-president and general manager of the Oakland Title Insurance and Guaranty company will read a paper on the practicability of buying and selling on Fred A. Peake, former president of the Berkeley Real Estate Board loans and will offer suggestions for

Herbert L. Breed, attorney for | 9 the Oakland Real Estate Board and the California Real Estate association will cover many of the legal angles involved in the financing of

"These papers," states Knapp, owning public as well so it is urged that all realtors and others interested will attend this conference. A general discussion will be an important part of the program at which will also be taken up the so-called 'Philadelphia Plan' second mortgage financing, which differs very radically from methods employed in this district."

ber of visitors on Memorial Day and the preceding Sunday to inspect the mausoleum erected in Sunset View Memorial Park, Berketey Hills. Just a year ago plans for this temple of above-ground entembreent were announced, says Fred A. Purner, general manager of the association. Purner said: "During The construction of the building the public was invited to see the enduring materials used and not the substantial manner in which the building was constructsecretarial school system at 408

"Mausoleum entombment has been practiced since the early days! of Christianity, but only in recent! years have community mausoleums been built in this country," Said 50 community mausoleums in Callfornia alone and more are being

"Memorial Day will be an appropriate and fitting day to inspect mset Mausoleum."

emain here for some time. Anchools is located in San Francisco. local branch".

WALLPAPER

nue Business Center

ling with the surroundings.

times to spread shopping through Speaking of the purposes of this the outlying districts with the consequent easy-accessibility by motor "Realtors recognize the import- and advantageous parking faciliof safe and economical ties," states Wm. J. Bonynge.

of the methods employed in the "The interior of the Bonynge past have been neither safe nor store is especially attractive with economical, especially as regards its warm Spanish stucco walls, and the arched upper windows affords distinctive objects of interest for second loan financing. Any meth- the main floor with its graceful works a hardship on the grand-stairway leading up from the

Ralph A. Knapp, local realtor "The location of a store of such

a unique outlook. "While awaiting completion

EXPRESS SHIPMENT the home to present with the opening of their new store. The collec-

Due to the heavy rains causing floods in the Sacramento Valley last month, express shipments do react on the realtor. It is hoped fective setting for the showing of their new home, Bonynge's have have assembled embraces complete not show the susual increase; althat as a result of this meeting fine furniture. Antique iron grill- been temporarily located at 446 suites and individual pieces for the though March is 12 per cent higher definite recommendations can be work decorates the stairway and Santa Clara avenue, and for the entire home. Decorative accessories than February, it is only one-half our association which will spacious mezzanine floor, while the last several months have been will also be shown in their proper of one per cent higher than March, methods in lyista of lake and park seen through searching the markets for new and relation to other furnishings.

"The Choice of the Majority"

NO VACANCIES

The installation of genuine

FRIGIDAIRE

a high type residence hotel, will materially assist in providing comfort for the guests.

rigidaire

1962 Broadway, Oakland, Calif.

" Telephone Lakeside 8631

THE HIGHEST TYPE OF RESIDENCE HOTEL

HOTEL PIEDMONT

3451 Piedmont Ave. (Adjacent to Broadway)

Rates: \$35 to \$60 Monthly

124 outside guest rooms, each exquisitely furnished and appointed and with an outside bathroom.

The higher priced rooms are literally apartments -living room, dressing room and bath.

Home Cooking and a la Carte service in the dining room will be features.

MISS A. CORUM

Owner and Manager

steam heating plants, a vital factor in the comfort of the guests of the

HOTEL PIEDMONT

KEWANEE

Steel Steam Boiler and Combination Hot Water Heater and Garbage Burner

Products of Kewanee Boiler Corp. was engineered and installed by

Plumbing & Heating Contractor

BUILDERS' EXCHANGE, OAKLAND

Plumbing & Heating WARSHALL STEARY AD-A-ROOMBED WALL BED INSTALLATION

Glass and Glazing

The comfort of a room can be aided or marred by the character of glass, and its manner of installation HOTEL PIEDMONT

EAST BAY GLASS CO.

Eastbay headquarters for Glass and Glazing 369 5th St., Oakland Telephone Lakeside 2004

When you think Lumber, think "Loop Lumber".

Good lumber only is carried in our yards. From our large stocks

was chosen all the lumber for

HOTEL PIEDMONT

Loop Lumber & Mill Co.

Headquarters for good wood and fine millwork

BROADWAY & BLANDING STS., ALAMEDA

Telephone Alameda 3544

furnished by

MARCUS &

MERRICK

Wall Paper Headquarters JEFFERSON Sts · OAKLAND 4681

Hotel Piedmonts

PAINT CO.

Oukland 5002

Structural Steel

Fabricated in our Oakland Shops for the

HOTEL PIEDMONT

Herrick Iron Works 18TH & CAMPBELL STS.

OAKLAND Telephone Lakeside 2035

A "Fritz" complete electrical installation ELECTRIC WIRING & FIXTURES

> HOTEL PIEDMONT was installed by .

836 WEBSTER STREET OAKLAND

Sheet Metal Work

The complete sheetmetal installation for

HOTEL PIEDMONT was fabricated and erected by LAVIGNE & PERATA

A name associated with fine sheetmetal installations 814 29TH ST. OAKLAND * Telephone Lakeside 652

Success and Best Wishes HOTEL PIEDMONT

J. P. EDVARDSEN

Painting and Decorating in all its Branches 2433 WEBB STREET, ALAMEDA Telephone Alameda 2666-R

Zenitherm Floors and Walls

The generous use of Zenitherm in the Hotel Piedmont adds to the enviable reputation of Zenitherm for beauty. Zenitherm installed in bath rooms, lobby and dining room floors.

55 NEW MONTGOMERY ST. SAN FRANCISCO Telephone Douglas 1421

to Sessions of Pacific Ad Men at Honolulu.

Oakland was formally invited today to attend the Pacific Advertising clubs' convention next month in Honolulu. The invitation was extended by George Armitage, head of the Hawahan Tourists bureau,

who arrived here today. the Oakland Advertising club,

D. Paterson of Sydney, Australia, live service The world famous Royal Hawalian lassexton of Honolulu has been placed and warden

Delegates will be entertained at tomorrow a reception to be held by Governor evening in and Mrs. Farrington in the throne | the Breadof Iolani Palace, on Monday, way temple 11. Iolani Palace, the former | Dr. Ruhome of King Kalakaua and Queen do tph 1 calani, is the only real palace | Coffee will on United States soil and contains preside over only throne room in America, I the testi-It is used as the executive building, in o n i a he seat of the territorial govern- | cere monies

Radio Club to Hear Station Manager

meeting of the Institute of Radio | several selections.

FACES CHECK CHARGE

Francis J. Catton, 35, an architect 755 Stockton street, said by ppace to be the brother of Dr. Joseph

MAthletes Better Students,

from the University of California that college athletes live longer than the sedentary type comes the statement today that the man of brawn has even another ad-.vantage-he's just as good ter, than the fellows who scoff

This last finding was made by Dean Earl J. Miller of the Los Angeles branch of the university who has been surveying the records of 400 students for the past two years.

He has discovered that "extracurricular activity." denoting time spent in student body work or athletics, is far from detrimental to scholarship. Men engaged in such activities, Dean Miller states, make

stand on the sidelines.

"The complaint that the few men most prominent in activities are poor scholars floes notabove average. The same degree of excellence in studies also An appropriation of \$499 was the city officials who attend the accidents. The United States detheir way through college. On the other hand. 12 per cent of the men not doing extra-curricular work were dismissed from the university for poor scholarship. Only six percent of the ac-

tivity men met a similar fate." As the general conclusion to be drawn from this survey. Dean Miller takes the statement that. on the average, college athletics and student activities do not detract from good scholarship.

tention sessions include Henry the ness man on the countries of American theater Saturday in his

Marysville May Ban

may be banned in Marysville the denied | der consideration is passed at the | for some time by the Alameda II next meeting of the city council, provement club

The story of "The Street of Sin'

twisted and shadowy streets tred by slinking figures, where brute who strips himself of all meanness nd devotes his life to the welfare

Eric von Stroheim's recent dis eovery, and Olga Baklanova, who s cast as his sweetheart. John Coletti and the American orchestra, besides playing the mu-

Jannings is ably supported by

Buena Vista Avenue Will Be Extended

ALAMEDA, May 17 .- The open-Theater Smoking reached relative to the propose

Jose Friday and Saturday, and a Alameda will be benefitted by the accepted an invitation to send of-

Rezoning for Church ADPFD Approved in Alameda

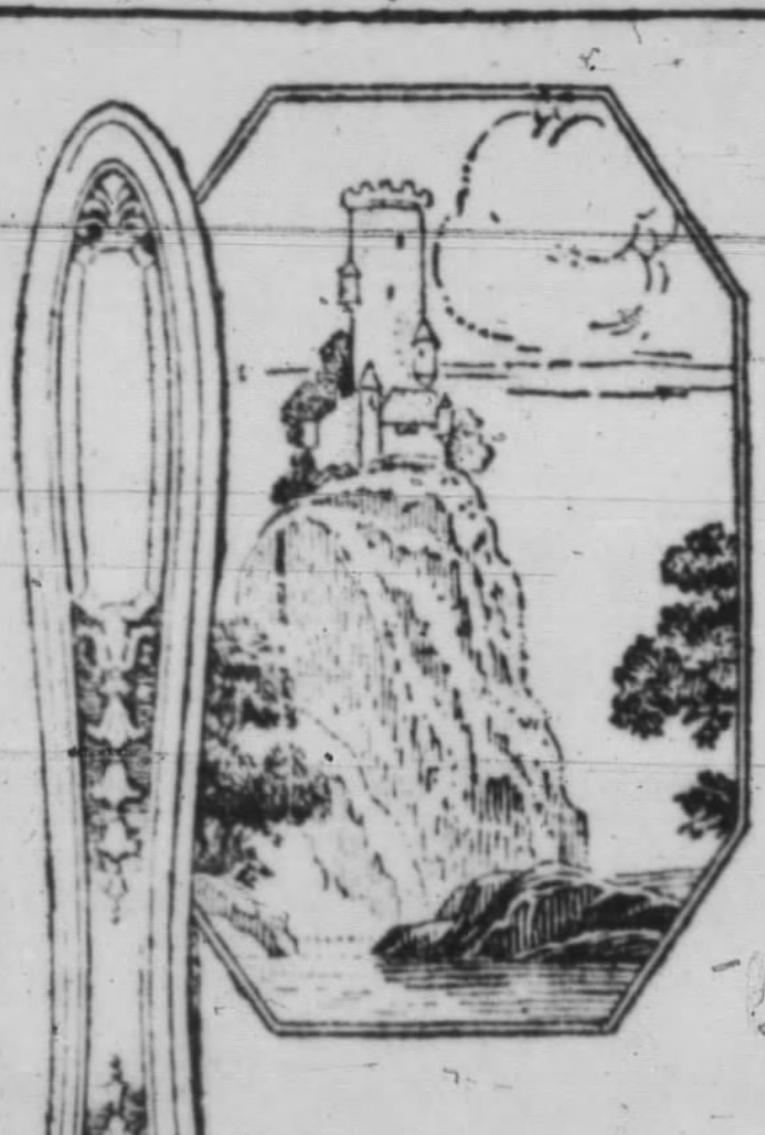


The H. C. CAPWELL COMPANY

Telephone LAKESIDE 6240,

OAKLAND'S GREAT STORE

Clay, 14th and 15th, OAKLAND



A New Design In Tudor Plate

> From the Makers of Community Plate

ating effect in this latest Tudor creation. Less formal in theme and richer in treatment than any previous pattern in this excellent silverware, the "Enchantment" easts a spell over all who see it.

Guaranteed for 25 Years Teaspoons, set of 6, \$1.75 Dinner Forks, set of 6, \$3.50 Dinner Knives, stainless blades, embossed handles set cf. 6, \$6.50

Gravy ladle, each \$1.75 Sugar Spocns, each 75c 29-piece Duo Service Tray, set for 6, knives with plated blades, \$15; with stainless blade knives,

29-piece Chest, Knives with plated blades, set for 6, \$14; with stainless blade knives, \$16.75 51-piece Honeymoon chest, service for 8, plated blade knives, \$30.25; with stainless blade knives, \$34

Buy All Tudor and Community Plate Silver Ware the the Budget Way

Pay only a small amount down—the balance over a period of several months. It is the modern way to buy -and you have the pleasure and satisfaction of the use of your beautiful silver at

Mrs. Reeves is here from the Con:nunity Plate headquarters to tell you about the care of your silverware and to advise you on correct table service.

Capwell's-Third Floor

An extensive stock of crisp curtams-that have been sell ing at \$1.95 pair. White with colored ruffles, figured voiles with plain colored ruffles. Valences are include with a few. A special feature for Friday. Capwell's-Third Floor

Filet Net Curtains \$2.45 ea

Exquisite patterns in these curtains-for living room and dining room. All finished with a 3-inch rayon fringe at the bottom. All are 21/4 yards long. I

Capwell's-Third Floor

BONYNGE'S

DISTINCTIVE HOME FURNISHINGS 600 Grand Ave.

OAKLAND'S NEWEST AND ONE OF CALIFORNIA'S FINEST SUBURBAN FURNITURE STORES

Announces its

OPENING TOMORROW

Friday afternoon and evening, Saturday, 10 a. m. to 10 p. m.

We are convinced that our new store-beautiful displays-and extremely low prices will surprise you

Our low rent location with its easy parking facilities was chosen so that home furnishings of the better kind could be sold at prices much less than usual. This we have accomplished.

The home furnishings we have assembled embrace an unusually large stock of new and beautiful suites and individual pieces for the entire home. Each article was personally selected to insure the utmost in

"There's only one Bonynge's"

BONYNGE'S

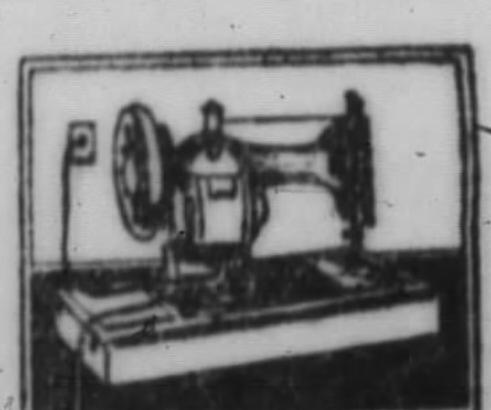
DISTINCTIVE HOME FURNISHINGS 600 Grand Ave.

One block from Grand-Lake Theater

At the head of Lake Merritt

Special Prices on Portable Electric Sewing Machines

Guaranteed Singer and White Drophead Sewing Machines, \$12.50 each.



5 Singer Drophead Sewing Machines, like new, White Rotary Sewing Machines, recondi-

tioned, \$19.50 Sewing Machine Motors, all complete, \$10

\$1 Down, \$1 a Week



their good looks and sturdiness. imitation leather, legs supported by double supports.

Capwell's-Third Floor



Prices Lowered on Cork Printed Linoleums

A splendid grade of genuine cork printed, inoleums. Flesh, clear patterns - to bring Spring newness to kitchen, bathrooms or sleeping porch. Until Friday it has been selling at \$1.10

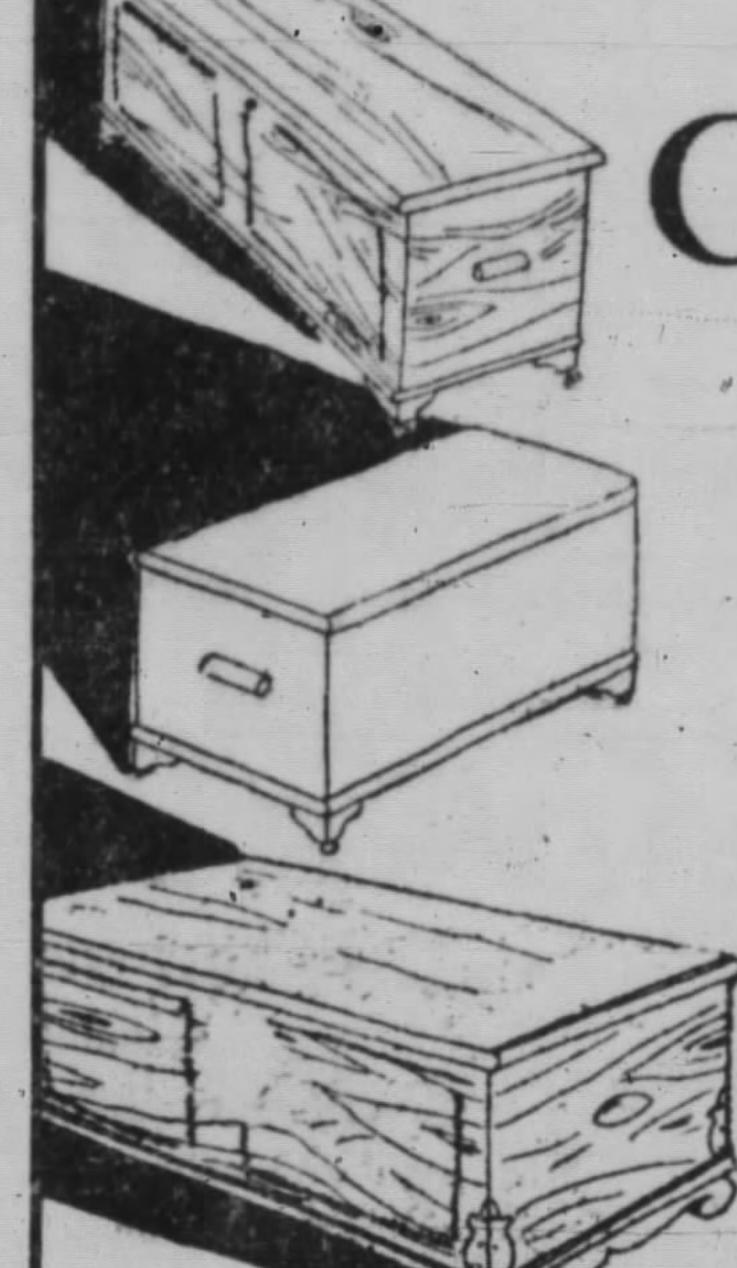
Capwell's-Third Floor .



9x12 Axminsters \$34.50 and \$39.50 Grades

New arrivals in a variety of handsome patterns. The quality is far above the ordinary and the size the most adaptable for the majority of homes. An important Friday feature on the Floor for Homes—the third.

Capwell's-Third Floor



Two Extra Values in

Cedar Chests For wedding or graduation gifts—or for your own

use. An opportune time to buy a cedar chest-now that Summer is at hand and you'll want to be putting away your Winter clothes safe from the moths.

Red Cedar Chest-Special \$9.75 Red Tennessee chests—with decorative panel front and copper trimming. The 17x34-inch size.

Cedar Lined Walnut Chests \$19.75 These are the larger 18x40-inch size. Enlivened

Capwell's-Third Floor

Four Piece Golf Suits

for \$1 ().85 boys

Nifty tweed and herringbone weaves-good-looking. Ir; wearing, smartly styled. Collegiate cut coats and full cut goli knickers-according to the latest fashion edicts. 8 to 14-year sizes.

The Newest in Caps at \$1.65 Each New tweed caps with unbreakable visors-with double lining and full leather sweat bands. Sizes 63/8 to 71/8.

Striped Blazer Coats \$7.45 Made of fine all wool Botany flannel. Sizes 4 to 14:

Plaid Linen Knickers \$1.95 Smart linen golf knickers at a special price for vacationists. Plain oyster tones are also included. 6 to 15year sizes.

Boys' Fancy Swimming Suits \$2.25 New speed types—in 26 to 36 sizes. Special.
Capwell's—First Floor



Firms Entered In Ad Contest

Four of Oakland's largest quality furniture outlets are competing with 196 of the nation's top dealers in an award contest aimed at "upgrading" furniture advertising in newspapers.

Nominated locally for participation by 39 major furniture manufacturers were Bonynge's John Breuner Co., Jackson Furniture Co., Inc.,

and Kahn's. Some 40,000 stores were screened.

The selected stores may submit newspaper advertisements published this year to be eligible for the grand award—a paid full-page advertisement in the newspaper of the winning store's choice.

of the winning store's choice. Teel Williams of Chicago, executive director of the Mahogany Association, said the program is directed toward "ending 'come-on' price approaches and deceptive gimmicks, which have sabotaged the public's faith in the wood furniture industry." Deadline for the contest is June 1. Winners will be announced at the association's award banquet in Chicago Jan. 6.

Bonynge Dies at 67, Rites Set

William J. Bonynge, an outstanding retailer of fine furniture and home furnishings who helped pioneer the Grand Lake business district, died yesterday. He was 67.

Mr. Bonynge, born in New York City, established his busi-ness in Oakland in 1928. His store at 600 Grand Ave. is a

landmark in the area.

He worked closely with manufacturers of the finer types of furniture to satisfy his custom-ers. His intimates knew him as a philanthropist.

An avid trout fisherman, Mr. Bonynge was a director of the San Francisco Fly Casting Club for many years. He was also a member of the Athenian-Nile Club, the Retail Furniture Assn. of California, the Assn. of Interior Decorators, the Orinda Country Club, the Oakland Museum Assn. and the Lincoln Child Center Assn.

He lived at 271 Crocker Ave. in Piedmont and is survived by his widow, Mary; a daughter,

Marilyn, and two sisters.

Memorial services will be held at 2 p.m. Tuesday at the Piedmont Community Church with Dr. Clarence Reidenbach officiating.

The Telegraph Ave. chapel of Grant Miller Mortuaries is in

charge of arrangements.

Bonynge Estate Valued at \$658,012

William J. Bonynge, noted William J. Bonynge, noted fine furniture dealer credited with pioneering the Grand Lake business district, left an estate of \$658,012, probate court was notified today.

Mr. Bonynge, whose store was at 600 Grand Ave., was 67 when he died June 29, 1966.

An inventory filed in Alameda County Superior Court put a \$153,718 value on his part-

nership in the business. The rest of the estate was made up of bank deposits, stocks, bonds and real estate

one half of his separate property to his wife, Mary, of 271 Crocker Ave., Piedmont, and set up the rest in trust for the support of her and their daughter, Marilyn Bonynge of 1860 Almond Ave., Walnut Creek. The daughter eventually will inherit the whole estate.

and real estate.

By his will of April 24, 1962, Mr. Bonynge bequeathed